



12. – 14. Januar 2018

# Visual literacy in art museums

Working conference

Venue: Pinakothek der Moderne, Barer Straße 40, 80333 München | Raum: Temporär

## Program

### Friday, 12 January 2018

13.00 – 15.00	<b>Welcome</b> <b>General introduction by the organizing committee</b> <b>Session 1: concepts and definitions</b>
15.00 – 15.30	Coffee break
15.30 – 18.00	<b>Session 2: what happens today? (pt. 1)</b>
20.00	Social activity

### Saturday, 13 January 2018

10.00 – 12.00	<b>Session 2: what happens today? (pt. 2)</b>
12.00 – 13.30	Lunch break
13.30 – 15.00	<b>Session 3: museum visit</b>
15.30 – 16.00	Coffee break
16.00 – 18.00	<b>Session 4: research and evaluation</b>

### Sunday, 14 January 2018

10.00 – 12.00	<b>Introduction</b> <b>Session 5: implementation</b> <b>Session 6</b>
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